

### **New Procedures-Eyebrow and Eyelash Tinting**

Get dynamite eyes with our new eyebrow and eyelash tinting! A great alternative for people with cosmetic sensitivities and allergies, this vegetable based dye will help to make your eyes pop and can help you skip some make-up steps in the morning. Color is custom mixed to match your coloring and bring you the best possible results to maximize your look!

### **We now offer waxing!**

Get smooth skin with our peach based wax that is perfect for sensitive skin while still being able to remove coarse hair. Looking good for the summer has never been so easy!

### **Facial of the Month - emerginC™ Facial**

As the season changes, an emerginC™ facial will get your skin ready for summer! Enjoy the benefits of a Triple Threat Peel, specialty mask, and skin perfecting serums. The emerginC facial will bring a new glow to your skin that will take off the years!

### **Featured Product-emerginC™ SPF 30**

Both the tinted and un-tinted version of this sunblock will protect your skin from UVA and UVB rays without leaving a bit of grease! Formulated specifically for the gentle skin on our faces, this sunblock is non-comedogenic and can be worn under make-up or a moisturizer.

### **Do I need a daily skin routine and how do I suit it to the summer weather?**

Yes, to ensure beautiful and healthy skin you do need a routine and believe it or not your summer and winter routines aren't as different as you may think. The 4 essential steps to your daily skincare routine are to cleanse, tone, moisturize, and protect. For many that seems like a lot but they are easy and will give you

beautiful skin! Now, how does that routine change in the summer? The change is very simple, possibly a lighter moisturizer and a higher SPF.

1. **Cleanse:** The first step in your daily routine and the most obvious is the cleanser. A good cleanser helps to keep your skin free of dirt, impurities, and helps remove excess oil.
2. **Tone:** I would venture to guess that most people don't use a toner and it's probably because they don't understand its use. The purpose of a toner is to instantly restore your skin's natural pH level after cleansing (which drastically changes your pH and also why this is step 2). If you chose to not use a toner, it could take up to 30 minutes for your skin to reach its natural pH again. Your next two steps (and most important ones) will certainly not be as effective if your pH is not balanced.
3. **Moisturize:** Using a moisturizer serves many purposes, it decreases wrinkles, keeps your skin soft and elastic, and it serves as a barrier against free radicals. No matter what your skin type, there is a moisturizer suited for your skin. As we age the oils that are naturally in our skin begin to decrease leaving us with potentially dull, sallow, lackluster, and wrinkled skin. In order to keep looking young, fresh, and wrinkle-free (who doesn't want that?) a good and proper moisturizer is essential.
4. **Protect:** Sunblock, sunblock, sunblock! I don't think it is physically possible to stress how important this is! Not only does sunblock help to prevent esthetic imperfections (sunspots, wrinkles, etc.) but also it helps to prevent skin cancer. UVA rays will get you everyday of the year, sunny, rainy, in your car or in your home they WILL get you! UVB rays are the ones that make you burn which in turn, may cause skin cancer. In short, the sun is enemy #1, so you need to protect yourself from it. Don't just think about your face when it comes to sunblock. Anything that is exposed should be protected (think hands, arms, tops of feet and don't forget the tops of those ears). Anyone with a buzz cut should be conscious of applying sunblock to his or her scalp. If you color your hair you know how the sun wrecks on a fresh dye job. There are sunblock sprays available to help protect your hair and color from the sun; these are especially useful if you will be spending time at the beach or in the pool.

### Time saving tips:

1. Keep your cleanser in the shower and wash your face as your conditioner soaks in
2. Splash toner on before you brush your teeth and allow it to absorb while you brush
3. Applying moisturizer 5 minutes before doing your make-up doubles as a great make-up base
4. Try to find a make-up with a built in SPF of at least 30 and toss a tube of sunblock in your purse or briefcase for easy touch ups